

## Proposed Scheme of Study for MPID

### Group A: Core subjects (Any four subjects to be taken)

<b>CORE SUBJECTS</b>		
<b>Course Code</b>	<b>Subjects</b>	<b>Credit Hours</b>
MPID-501	Advanced Product Design	3
MPID-502	Integrated Product Development	3
MPID-503	Cognitive Ergonomics Design	3
MPID-504	Visual Communication	3
<b>MPID-506</b>	<b>Design Psychology</b>	3
<b>MPID-507</b>	<b>Research Methodology</b>	3
<b>MPID-509</b>	<b>Design for sustainability &amp; Resilience</b>	3

### Group B: Elective subjects (Any four subjects to be taken)

<b>ELECTIVE SUBJECTS</b>		
<b>Course Code</b>	<b>Subjects</b>	<b>Credit Hours</b>
MPID-505	Graphic Design for product & Packaging	3
<b>Subject shifted to Core</b>		
<b>Subject shifted to Core</b>		
MPID-508	Advanced materials	3
<b>Subject shifted to Core</b>		
MPID-510	Design History (Industrial/regional)	3
MPID-511	Interior Design Studio	3
MPID-512	Product life Cycle	3
MPID-513	Electronic Mockups	3
MPID-514	Project Planning and Management	3
MPID-515	Applied Space Methodology	3
MPID-516	Macro Electronics in consumer Products	3
MPID-517	Service Entrepreneurship	3

MPID-518	Product Marketing & Branding	3
MPID-519	Design Culture	3
MPID-518	Product Marketing & Branding	3
MPID-519	Design Culture	3