

Proposed Scheme of Study for MPID

Group A: Core subjects (Any four subjects to be taken)

CORE SUBJECTS		
Course Code	Subjects	Credit Hours
MPID-501	Advanced Product Design	3
MPID-502	Integrated Product Development	3
MPID-503	Cognitive Ergonomics Design	3
MPID-504	Visual Communication	3
MPID-506	Design Psychology	3
MPID-507	Research Methodology	3
MPID-509	Design for sustainability & Resilience	3

Group B: Elective subjects (Any four subjects to be taken)

ELECTIVE SUBJECTS		
Course Code	Subjects	Credit Hours
MPID-505	Graphic Design for product & Packaging	3
MPID-508	Advanced materials	3
MPID-510	Design History (Industrial/regional)	3
MPID-511	Interior Design Studio	3
MPID-512	Product life Cycle	3
MPID-513	Electronic Mockups	3
MPID-514	Project Planning and Management	3
MPID-515	Applied Space Methodology	3
MPID-516	Macro Electronics in consumer Products	3
MPID-517	Service Entrepreneurship	3
MPID-518	Product Marketing & Branding	3
MPID-519	Design Culture	3
MPID-518	Product Marketing & Branding	3
MPID-519	Design Culture	3